

# TUESDAY RADIO PROGRAMS

## CHICAGO FREQUENCIES

W-G-N-720 WNBC-1240  
 WIND-560 WCRW-1240  
 WLL-580 WMRO-1280  
 WMAQ-670 WTAQ-1300  
 WBBM-780 WEAW-1330  
 WAIT-820 WJOL-1340  
 WCB-820 WGES-1390  
 WLS-890 WRMN-1410  
 WAAF-950 WINS-1420  
 WCFL-1000 WHFC-1450  
 WMB-1110 WOPA-1490  
 WJD-1160 WMP-1590  
 WJOB-1230  
 WEDC-1240

### FM

WNUR-89.3 WEFM-99.5  
 WBBZ-91.5 WFMF-100.3  
 WFJL-93.1 WMAQ-101.1  
 WENR-94.7 WOPA-102.3  
 WCHI-95.9 WSEL-104.3  
 WBBM-98.3 WEAW-105.1  
 WFMT-98.7 WLEX-107.1

[Central Daylight Saving Time]

4 A. M. TO 12 NOON  
 4:00-W-G-N-720 Club  
 6:00-W-G-N-News: Farm hr.  
 WBBM-Paul Gibson  
 WMAQ-Henry Cooke  
 WLS-Farm Bulletin  
 6:25-WMAQ-News  
 6:30-W-G-N-Bill Evans  
 WMAQ-Henry Cooke  
 WBBM-News: Gibson  
 WLS-Dolph Hewitt  
 WIND-Howard Miller  
 6:55-WMAQ-N. Barry, news  
 WBBM-Harrington

7:00-

\*W-G-N-  
 ● top music  
 ● weather  
 ● news with

**BILL EVANS**

6:30-8:00 A.M. Mon.-Sat.  
 Sponsored by Local Loan,  
 Wilson Company Meats  
 Silvercup Bread,  
 Chicago Rug Cleaners

WMAQ-Henry Cooke  
 WLS-News: Blanchard  
 WIND-News: H. Miller  
 WCFL-News: A. Hellyer  
 WBBM-News: Roundup  
 WJJD-News: Records

7:25-WMAQ-News

7:30-W-G-N-Bill Evans show  
 WBBM-Paul Gibson  
 WMAQ-400 Hour  
 WAIT-Daddy-O

7:45-WBBM-Jim Conway

7:55-WMAQ-Bill Ray, news  
 8:00-

\*WMAQ-WIEBOLDT'S YOUR NEIGHBOR, Musical variety with June Marlowe

W-G-N-R. Hurliegh, news  
 WLS-Breakfast club  
 WBBM-J. Harrington  
 WIND-News: Top Tunes  
 WJJD-News: records  
 WCFL-News: A. Hellyer

8:15-W-G-N-Johnson Family  
 WBBM-Jim Conway

8:25-WMAQ-News

8:30-WBBM-Gold Coast  
 WMAQ-Music Sings  
 WCFL-News: Karey

8:45-W-G-N-Virginia Gale  
 WMAQ-N. Barry, news  
 WBBM-Bingham, news

9:00-W-G-N-Mac'lane, news  
 WBBM-Arthur Godfrey  
 WMAQ-Weic. Traveler  
 WCFL-Coffee w. Karey  
 WLS-My True Story  
 WJJD-News: records  
 WIND-Bright and Blue  
 WAAF-Symphonic hour

9:15-W-G-N-Virginia Gale

9:30-WMAQ-Bob Hope  
 WCES-Swedish program  
 WAIT-Sig Sakowicz

## SPECIAL RADIO EVENTS

9:35 a. m.-W-G-N-McCarthy-Army senate hearing. Also on at 1:30. Highlights on WMAQ at 9:15 and WBBM at 10:30.

1:25 p. m.-WIND-Baseball: Cubs vs. Philadelphia.

6:55-WCFL-Sox vs. Philadelphia.

9:35-W-G-N-Senate hearing  
 9:45-WMAQ-Break the Bank  
 WLS-When a Girl Marries

10:00-WMAQ-Strike It Rich  
 WLS-Modern Romances  
 WJJD-News: McElroy  
 WCFL-Sister Elteen  
 WIND-News: Rec. Shop  
 WAAF-Bob Drews  
 WGES-Ruby Valentine

10:15-WFJL-Readers' corner  
 WLS-Ever Since Eve

10:25-W-G-N-H. Engle, news

10:30-W-G-N-Queen for a Day  
 WBBM-Make Up Mind  
 WMAQ-Phrase Pays  
 WLS-Martha Crane

10:45-WBBM-Rosemary  
 WMAQ-Second Chance

11:00-W-G-N-Break the Bank  
 WMAQ-News  
 WBBM-Wendy Warren  
 WLS-News  
 WJJD-News: records  
 WCFL-Marriage License  
 WIND-News: music

11:15-W-G-N-Capitol Com'ent  
 WMAQ-John Holtman  
 WBBM-Aunt Jenny  
 WLS-Kitchen Club

11:20-W-G-N-Hazel Markel

11:30-W-G-N-Tello Test  
 WBBM-Helen Trent  
 WLS-Jack Berch

11:35-WLS-Market news

11:45-W-G-N-Engle, news  
 WBBM-Our Gal Sunday

11:50-WLS-Weather forecast

11:55-WMAQ-News

12 NOON TO 6 P. M.

12:00-

\*W-G-N-

News with

**CEDRIC FOSTER**

Sponsored by  
 Colgate Tooth Paste, Vel & Alox

720

WMAQ-Mary Merrild  
 WBBM-Head of Life  
 WLS-News: markets  
 WCFL-Music Mart  
 WIND-News: Ave. Hits  
 WJJD-News: Al Parker  
 WAAF-Herbie Mintz

12:15-W-G-N-Farmer's Digest  
 WBBM-Ma Perkins

12:30-W-G-N-Reporter  
 WBBM-Bentley, news  
 WLS-Dinnerbell Time

12:40-W-G-N-Farm Weather

12:45-W-G-N-Mac'lane, news  
 WBBM-Guiding Light

12:55-WMAQ-News

1:00-W-G-N-Jim Lounsbury  
 WMAQ-Henry Cooke  
 WLS-Market Summary  
 WBBM-Mrs. Burton  
 WJJD-News: Star Time  
 WIND-Dugout

1:05-WCFL-The Lineup

1:15-WLS-School Time  
 WBBM-Ferry Mason  
 WIND-Dugout

1:25-W-G-N-Headline Dugout  
 WMAQ-News  
 WIND-Cubs vs. Phila.

1:30-W-G-N-Senate hearing  
 WMAQ-Let's Keep Hse.  
 WLS-News: J. Holden  
 WBBM-Nora Drake  
 WCFL-Sports Page

1:45-WBBM-Brighter Day  
 WMAQ-It Pays to Marry

2:00-WBBM-Hilltop House  
 WMAQ-Life Beautiful  
 WLS-News: Lulu, Scotty  
 WNMP-Music Master  
 WAIT-Bill Anson  
 WJJD-News: J. Mills

2:15-WMAQ-Road of Life  
 WBBM-Home Party

2:30-WMAQ-Pepper Young  
 WLS-Martin Block

2:45-WMAQ-Right-Happiness  
 WBBM-Mike and Buff

3:00-W-G-N-News: Night-gale  
 WMAQ-Backstage Wife  
 WLS-Red Blanchard  
 WBBM-F. Reynolds  
 WJJD-News: Records  
 WFJL-Way of the Cross

3:15-WMAQ-Stella Dallas  
 WBBM-Mr.-Mrs. Sh'p't.

3:30-W-G-N-Earl Nightingale  
 WIND-Scoreboard  
 WMAQ-Widder Brown  
 WBBM-News  
 WCFL-Scoreboard

3:45-WMAQ-Women in House  
 WBBM-Gold Coast

4:00-W-G-N-News: S. Dowell  
 WMAQ-Just Plain Bill  
 WIND-News: Goodman  
 WCFL-Outer Drive

4:15-WMAQ-Front Page

4:30-W-G-N-Saxie Dowell  
 WMAQ-Lorenzo Jones  
 WAAF-Crakup Club

4:45-WBBM-Frank Reynolds  
 WMAQ-Ed Howard

5:00-W-G-N-Predion of Yuko  
 WBBM-Alan Jackson  
 WMAQ-News  
 WLS-News: Strings  
 WCFL-News: Hellyer  
 WIND-News: music

5:15-WBBM-J. Harrington  
 WMAQ-Wed Howard

5:30-W-G-N-Dorsey's Disc  
 WBBM-Curt Massey  
 WLS-Turner, news

5:45-W-G-N-Sports Reporter  
 WLS-Turner, news

5:45-W-G-N-Sports Reporter  
 WBBM-Thomas, news  
 WMAQ-John Holtman  
 WLS-Bill Stern

5:55-W-G-N-C. Brown, news

6 P. M. TO MIDNIGHT

6:30-W-G-N-F. Lewis Jr.  
 WBBM-Tennessee Ernie  
 WMAQ-Alex Dreler  
 WIND-News: music  
 WLD-Vandercook  
 WCFL-Bob Elson

6:15-

\*W-G-N-

NEWS

with expert

newsmen

**Leslie Nichols**

Sponsored by  
 The Chicago Motor Club

720

WBBM-Symphonette  
 WMAQ-Joe Wilson  
 WLS-News: weather

6:20-WMAQ-Intermezzo

6:30-W-G-N-Gabriel Heatter  
 WLS-Silver Eagle  
 WBBM-J. Harrington  
 WIND-Sports Review  
 WMAQ-Beatty, news  
 WCFL-Lineup

6:45-W-G-N-Ferry Como  
 WMAQ-One Man's  
 Family  
 WBBM-Julian Bentley  
 WCFL-Sox Clubhouse  
 WIND-Melody Time

6:55-WLS-News  
 WCFL-Sox vs. Phila'phia

7:00-W-G-N-Hammer Guy  
 WBBM-People Are  
 Funny  
 WLS-Country Junction  
 WMAQ-Dinah Shore  
 WIND-News: Hits

7:15-WMAQ-Frank Sinatra  
 7:30-

\*W-G-N-

**THE CISCO KID**



Sponsor: Buttercup Bread

WMAQ-Barrie Craig  
 WBBM-Mr.-Mrs. North  
 WLS-Country Junction  
 WIND-Cubs news

7:45-WLS-Rhythm Party

8:00-W-G-N-Bill Henry, news  
 WBBM-Johnny Dollar  
 WMAQ-Dragnet  
 WLS-Town Meetings  
 WIND-News: records  
 WAAF-Evening Concert

8:05-W-G-N-720 Club

8:30-WBBM-My Friend Irma  
 WMAQ-Tribute to Alfred  
 Gruenther  
 WGES-Germania  
 WFJL-Sell Forum

8:45-WLS-News

8:55-W-G-N-Lorne Greene

9:00-W-G-N-News: Nichols  
 WMAQ-McGee, Molly  
 WLS-Country Junction  
 WBBM-Bold Adventure  
 WEFM-Music Memoirs  
 WIND-News: dance

9:05-W-G-N-Saxie Dowell

9:15-WMAQ-Highlights of  
 McCarthy hearing

9:30-W-G-N-Saxie Dowell  
 WBBM-Louella Parsons  
 WCFL-Scoreboard

9:45-WLS-Rhythm Party  
 WBBM-Dance Band

10:00-W-G-N-News: S. Dowell  
 WMAQ-John Holtman  
 WBBM-Harrington  
 WLS-Turner Calling  
 WIND-News: E. Hubbard  
 WCFL-Foremost music

10:15-WBBM-Scoreboard  
 WLS-Windy City  
 WMAQ-Howard Miller

10:30-W-G-N-News: S. Dowell  
 WLS-Night Editor  
 WBBM-Senate hearing  
 highlights

10:45-W-G-N-Tops in Sports

11:00-W-G-N-Edwards, news  
 WMAQ-Huribut, news  
 WBBM-Edw. Murrow  
 WIND-News: Lombardo  
 WCFL-Eddie Fisher

11:15-W-G-N-Family Favorite  
 WBBM-Scoreboard  
 WMAQ-Jack Eisen

11:30-W-G-N-Family Favorite  
 WBBM-Aragon  
 WIND-News: J. Mills  
 WCFL-Oper. Midnight

11:55-WBBM-This I Believe

MIDNIGHT AND AFTER

12:00-W-G-N-Chao, at Night  
 WBBM-Music Till Dawn  
 WIND-News: nitewatch

**Mr. Sponsor! Why trust to luck? You can get more of the readers of the Chicago Tribune directory to tune in to your show if you make it more attractive to them. Enliven your listing and make it more interesting with an illustrated ad. For details about this low cost method of getting greater return from your show, phone SUPERior 7-0100, Ext. 839.**